

# Partnership Program



Install any IgniteXL Bold or Multi-Fire SL fireplace in your showroom and receive

up to **\$2,100\***

on an installed and operating unit.



Install any OUTDOOR HEAT product in your showroom and receive

up to **\$900\*\***

on an installed and operating unit.

**MARCH 1, 2021 – JULY 31, 2021**

**80%** credit on the installed, operational display plus

Flame: **\$500**

Heat: **\$200**  
credit for installation materials



**\$250‡**  
signage credit for the purchase of Dimplex showroom signage



**\$3,000†**  
/year in digital advertising – with your choice of self-directed or automated campaigns

## GUIDELINES

- To qualify for material credit displays must be permanently installed, operational and finished to a professional standard.
- A clear photo of the display, signage and surroundings must be submitted.
- Credits will not be issued on discontinued products.
- Displays must be maintained and in operation for a period of 12 months.
- Credits are limited to one SKU per eligible product series per showroom / physical address, eligible product series (PLF-XS, XLF-XD, DIR and DSH)
- Submit Flooring and Display credit requests by completing the attached form and emailing it to your Distributor Representative/Dimplex Representative.
- To qualify for this offer an existing Dimplex product may not be replaced. Before and after pictures of the display/wall are required.

NOTE: In order to respond to changes in the marketplace, the Flooring and Display Program is subject to change without notice.

\* Flame credit value is based on the maximum credit allotment; 80% product credit, \$500 installation credit and \$250 signage credit.

\*\* Heat credit value is based on the maximum credit allotment; 80% product credit, \$200 installation credit and \$250 signage credit.

‡ The Dimplex signage credit applies to the first install only per showroom location.

† Digital advertising dollars can be used across all GD America's brands. Not to be combined with any other digital advertising offer. Monthly allowance of \$250, valid March 1, 2021 – July 31, 2021. Applies to the first install only.

Glen Dimplex Americas reserves the right to amend the terms and conditions of the Dimplex Partnership Program at any time in our sole discretion without prior notice.

 A BRAND OF GLEN DIMPLEX AMERICAS



# Dimplex Flooring and Display Program

## Credit Request and Digital Advertising Enrollment Form

Customer Name / Distributor Name: \_\_\_\_\_ Bill Code: \_\_\_\_\_

Submitted By: \_\_\_\_\_ Phone #: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

### Product(s) claimed:

Sales Order #	PO #	Item #	Qty	Installation Date	Purchase Price	80% of Purchase Price	Installation Credit Flame = \$500 Heat = \$200	Signage Credit	Credit Amount
					\$			\$250	\$
					\$				\$
					\$				\$
					\$				\$
					\$				\$
					\$				\$

### Installation Location(s)

**TOTAL**

Dealer Name: \_\_\_\_\_

Services:  Installation Services  Repair Services

Website: \_\_\_\_\_

Showroom Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Prov: \_\_\_\_\_ Zip/PC: \_\_\_\_\_

Existing Dealer:  Yes  No \_\_\_\_\_

**Register for your Digital Advertising Spend in association with Promoboxx at [www.gdamericasdigital.com](http://www.gdamericasdigital.com)**

Customer Signature: \_\_\_\_\_

Date: \_\_\_\_\_

National Sales Manager Signature: \_\_\_\_\_

Date: \_\_\_\_\_

FOR OFFICE USE ONLY

Billing Account # \_\_\_\_\_

Marketing (65-56180) \$ \_\_\_\_\_

**Please email this complete form and images to your Distributor Representative or Dimplex Representative**

Program in effect from March 1, 2021 – July 31, 2021.

Dimplex reserves the right to change or cancel this program at any time.