



## Partnership Program



Install any indoor Faber fireplace in your showroom and receive

up to **\$5,600\*** on an installed and operating unit.

DECEMBER 1, 2020 - JANUARY 31, 2021

**80%** credit on the installed, operational display plus **\$1,000** credit for installation materials



**\$250** signage credit for the purchase of Faber showroom signage



**\$3,000\*\*** /year in digital advertising – with your choice of self-directed or automated campaigns

### GUIDELINES

- To qualify for material credit displays must be permanently installed, operational and finished to a professional standard.
- A clear photo of the display, signage and surroundings must be submitted.
- Credits will not be issued on discontinued products.
- Credits are limited to one SKU per eligible product series (MatriX, e-MatriX & Engage) per showroom / physical address.
- Displays must be maintained and in operation for a period of 12 months.
- Submit Flooring and Display credit requests by completing the attached form and emailing it to your Distributor Representative/Faber Representative.

NOTE : In order to respond to changes in the marketplace, the Flooring and Display Program is subject to change without notice.

\* Credit value is based on the maximum credit allotment; 80% product credit, \$1,000 installation credit and \$250 signage credit.

\*\* Digital advertising dollars can be used across all GD America's brands. Not to be combined with any other digital advertising offer. Monthly allowance of \$250, valid December 2020 - November 2021. Applies to the first install only.



# Faber Flooring and Display Program

Credit Request and Digital Advertising Enrollment Form

Customer Name / Distributor Name: \_\_\_\_\_ Bill Code: \_\_\_\_\_

Submitted By: \_\_\_\_\_ Phone #: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

**Product(s) claimed:**

Sales Order #	PO #	Item #	Qty	Installation Date	Purchase Price	80% of Purchase Price	Installation Credit	Signage Credit	Credit Amount
					\$		\$1,000	\$250	\$
					\$				\$
					\$				\$
<b>TOTAL</b>									

**Installation Location(s)**

Dealer Name: \_\_\_\_\_

Services:  Installation Services  Repair Services

Website: \_\_\_\_\_

Showroom Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Prov: \_\_\_\_\_ Zip/PC: \_\_\_\_\_

Existing Dealer:  Yes  No \_\_\_\_\_

**Register for your Digital Advertising Spend in association with Promoboxx at [www.gdamericasdigital.com](http://www.gdamericasdigital.com)**

Customer Signature: \_\_\_\_\_

Date: \_\_\_\_\_

National Sales Manager Signature: \_\_\_\_\_

Date: \_\_\_\_\_

FOR OFFICE USE ONLY

Billing Account # \_\_\_\_\_

Marketing (65-56180) \$ \_\_\_\_\_

**Please email this complete form and images to your Distributor Representative or Faber Representative**

Program in effect from December 1, 2020 - January 31, 2021.

Faber reserves the right to change or cancel this program at any time.