



Partnership Program



Install any indoor
Faber fireplace in your
showroom and receive

up to **\$5,400***
on an installed and operating unit.

JANUARY 1 - MAY 1, 2022

80%
credit on
the installed,
operational
display plus
\$1,000
credit for
installation
materials



\$250
signage credit
for the
purchase of
Faber showroom
signage



BONUS!
Turnkey
\$3,000**
geo-targeted
digital
advertising
campaign to
create consumer
demand

GUIDELINES

- To qualify for material credit displays must be permanently installed, operational and finished to a professional standard.
- A clear photo of the display, signage and surroundings must be submitted.
- Credits will not be issued on discontinued products.
- Credits are limited to one SKU per eligible product series (MatriX, e-MatriX & Engage) per showroom / physical address.
- Displays must be maintained and in operation for a period of 12 months.
- Submit Flooring and Display credit requests by completing the attached form and emailing it to your Distributor Representative/Faber Representative.
- Representation of the Faber brand and/or products must be present on the dealer's website.

NOTE : In order to respond to changes in the marketplace, the Flooring and Display Program is subject to change without notice.

* Credit value is based on the maximum credit allotment; 80% product credit, \$1,000 installation credit and \$250 signage credit.

** Digital advertising dollars must be used on the Faber brand. Not to be combined with any other digital advertising offer.
Monthly allowance of \$250, valid January 2, 2022 - May 1, 2022. Applies to the first install only.



Faber Flooring and Display Program

Credit Request and Digital Advertising Enrollment Form

Customer Name / Distributor Name: _____ Bill Code: _____

Submitted By: _____ Phone #: _____

Contact Name: _____ Email: _____

Product(s) claimed:

Sales Order #	PO #	Item #	Qty	Installation Date	Purchase Price	80% of Purchase Price	Installation Credit	Signage Credit	Credit Amount
					\$		\$1,000	\$250	\$
					\$				\$
					\$				\$
TOTAL									

Installation Location(s)

Dealer Name: _____

Services: Installation Services Repair Services

Website: _____

Showroom Name: _____

Contact Name: _____

Phone: _____ Email: _____

Street Address: _____

City: _____ State/Prov: _____ Zip/PC: _____

Existing Dealer: Yes No _____

Customer Signature: _____

Date: _____

National Sales Manager Signature: _____

Date: _____

FOR OFFICE USE ONLY

Billing Account # _____

Marketing (65-56180) \$ _____

Please email this complete form and images to your Distributor Representative or Faber Representative

Program in effect from January 1, 2022 to May 1, 2022.

Faber reserves the right to change or cancel this program at any time.

Glen Dimplex Americas

1-800-668-6663 | www.faber.glendimplexamericas.com

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